

PSA Today

 **Penn**
Student Agencies
www.pennstudentagencies.com

PSA's Newest Member...

by Stephen Kneubuehl

PSA has a brand new set of wheels! A new golf cart painted in Penn-red and marked with PSA decals was delivered earlier this month and can be seen making delivery runs all over campus.

The new cart has already made jobs easier for many of the agencies. It will primarily be used by First Services to assist in its laundry, water,

and drink delivery services. Prior to receiving the cart, Associates were required to push loaded carts around campus by hand,

sometimes weighed down by more than 200 pounds.

"The cart has definitely made delivering laundry and water

much easier, not having to push a heavy cart all around campus," said Rob Astrachan, a junior

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Leland Meibeyer shows off the golf cart!

...And Its Newest Agency!

by Rachel Tavenor

You've probably noticed something different in the basement of Houston Hall, lately. With the disappearance of the Video Vault comes the addition of Reel Scoops, PSA's newest

agency!

Reel Scoops' most notable draw is its incorporation of ice cream *and* movies in one convenient location. "We couldn't resist the opportunity when Scoop DeVille closed," said Reel

Scoops Manager, and former Video Vault co-manager, Sarah Dickerson. "And, now we have the chance to try something truly unique."

Dickerson, with

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In this issue...

Find out what's new in the PSA Store!

See what Promotional Programs has been up to.

Hear from your General Manager!



Interested in becoming a manager in PSA? Talk to any supervisor about what kinds of opportunities are available for you!

Fall Into Fashion With the PSA Store

by Katherine O'Flynn O'Brien

Have you been in the store lately? If you haven't, then you're missing out on all the new additions!

The PSA Store has greatly expanded its inventory to include many new items for the fall semester. Our apparel selection now includes officially licensed Penn sweatshirts, tees, and



sweatpants in addition to our ever-popular line of "Not Penn State" items. So

far, we're featuring sweatpants and t-shirts for guys and girls, as well as sweatshirts. All of our apparel items are comfy and priced much more affordably than the bookstore. And, everything is exclusive to PSA!

The PSA Store also has healthy BPA-free Penn water bottles in spirited bright red and blue. And, as always, the PSA store is your best bet for affordable Office Depot products such as Kingston® flash drives and Texas Instruments calculators.

And, for the rainy days of October, we also carry a wide variety of colorful umbrellas. Come in and get one now



Come check out our brand new line of Penn-licensed apparel!

before it's too late! Also, don't forget to check out our sale table of office supplies at drastically reduced prices!

PSA's Newest Agency continued

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some help, spent the bulk of her summer turning the empty, bubble-gum pink room into Reel Scoops. Says Dickerson, "It was a huge challenge, but definitely a great experience."

The work culminated with the Grand Opening party during the first day of classes. Over 1300 students showed up to Reel Scoops,



Reel Scoops assistant managers, Joe and Josh

equipped with their First Day of Class Coupon, for a free scoop of ice cream. The hard work seems to be paying off. Make sure to stop in and sample something delicious, from the locally-produced ice cream, to the hand-made waffle cones. It's sure to be a real treat!



PSA's Newest Member *continued*

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First Services Associate. "Plus I can get the work done a lot faster, and I look a lot cooler doing it."

First Services isn't the only agency benefitting from the new cart. Reel Scoops plans to use the cart for making ice cream cake deliveries, and the Williams Café may utilize it for

"I can get the work done a lot faster, and I look a lot cooler doing it" -Rob, First Services Associate

future catering orders. During larger promotions such as the distribution of free notebooks and planners, the golf cart has been very helpful.

PSA employees were excited to learn of the recent purchase and are already

brainstorming new business opportunities made possible by its addition. Perhaps more importantly, the cart should also generate more interest in employment for many of PSA's entry-level jobs.

Get Ready For Fall!

With an Autumn-Inspired Drink From **Williams Café** Or a Scoop of Pumpkin Ice Cream From **Reel Scoops**



Why the Notebooks?

by Saria Sheikh

By partnering with outside vendors, Promotional Programs brings new products and services to the Penn community. While the main work of the agency encompasses promoting products and services of its corporate vendors at Penn, the larger goal of the agency is to cater to the needs and requirements of Penn students.

At present, our partners include The New York Times, Balfour, PhillyCarShare, University Mattress, Student Advantage, ABS Notebooks and Kaplan among others. Over the past year, the agency has expanded considerably and is always seeking to affiliate not only with more corporate partners but also with student clubs and university wide groups whose services would be in the larger

interest of the Penn community.

One of our newest partnerships, ABS Notebooks, brought over 12,000 free notebooks to the Penn community. The well-placed advertisements have caught the eye of other companies and clubs, making the notebooks a real success.

Look our for the next round of notebooks in the spring!

Penn Student Agencies

117 Williams Hall
255 S. 36th Street
Philadelphia, PA

Phone:

215-898-6815

Fax: 215-898-0920

**"Student Run,
Penn Driven"**

Penn Student Agencies fully supports its mission of "Student Run, Penn Driven." By bringing together many agencies and students, PSA hopes to enrich the lives of its employees through experience, friendships, and hard work. We also aim to serve the Penn community and others who can benefit from our services!

We're on the web!
pennstudentagencies.com



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From the Desk of the General Manager

by Aviva Hirschfeld

This year marks the 75th anniversary of the founding of PSA. To commemorate our rich history, we cordially invite you to celebrate with us on Thursday, February 5, 2009 in Bodek Lounge.

Our milestone year presents many new and exciting adventures. The opening of Reel Scoops, the expansion of First Services, the restructuring of Promotional Programs, and

the creation of governing by-laws are just a few examples of our progress.

This year is also unique in that over 90 percent of current managers are graduating from Penn. Please stay tuned for information on available leadership opportunities within PSA!

For any questions, suggestions, or comments on our endeavors or leadership opportunities, please contact

the PSA team at
psa@dolphin.upenn.edu.

We are pleased to honor our heritage and jump to our future in this 2008-2009 banner year!

Don't Forget:

**PSA Day!
February 5th,
2009**